

FACT SHEET



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Silverbridge is a brand recently introduced in association with the **Phoenix Healthcare Group**. It is being developed in conjunction with overseas manufacturers in response to experienced professional and end-user feedback. Shortcomings in appliances presently used are being addressed in an attempt to create the 'perfect product'.

This range of advanced **shower chairs, shower stools** and **over-toilet frames** have now been brought to market bearing the Silverbridge trademark. The production of imported merchandise is closely supervised; similarly these innovations are carefully trialled and developed to the highest national and international standards, and resources from Australia, China and Taiwan are pooled so customers are ensured the utmost in contemporary quality and design, at affordable prices.

Silverbridge hygiene range is:

- Not made in China. The products are developed using **high-quality, non-recycled steel**, to ensure strength, durability and rust resistance.
- **Contemporary blue** in colour (rather than sterile white) to instill a feeling of peace and calm in the consumer.
- **Grey seats** (rather than the traditional white option) because this colour shows less dirt and wear; but does highlight soap scum – a positive because soap scum harbours bacteria, and can easily be identified and removed.
- **Nylon sleeve** used within legs to prevent rusting, as well as **stainless steel screws and clips** implemented for the same reason. Stainless steel screws also used in seat (most products use zinc coating which rusts). Again, these are simple alterations to products to improve usability and versatility that are presently unavailable on the local Australasian market.
- **High quality, hard paint** means these products are extremely durable – very different from the traditional white goods on offer.
- Silverbridge shower chairs feature **suction feet** – another useful variation on some alternative products in the marketplace.
- The shower stool's unique two-way **adjustable back** has been specifically designed as an accessory and is particularly strong.